

TELE REP

E-Order#: 403825 (Rev 0) Agy#2296991
Station: WWMT-TV GRAND RAPIDS, MI
Agency: NAT'L MEDIA RESEARCH PLANNING PLAC
Advertiser: POLI/F UPTON/R/CON/MI
Buyer: BEN ANGLE

HdlIn#: 6328796 (Rev 0)
Dates: Oct23/12 - Oct29/12
Prod1: UPTON 4 ALL OF US
Prod2:
Tel #:

Tr
Sa
Es
De

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name
	##CASH										
	1	Fri/11-1130P	30S	\$600	Oct26/12	Oct26/12	1	1	1	\$600	NWSCHNL3 AT 11
		Contract Comment: NWSCHNL3 AT 11									
	2	Fri/1135P-1235A	30S	\$250	Oct26/12	Oct26/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	3	Fri/12N-1230P	30S	\$300	Oct26/12	Oct26/12	1	1	1	\$300	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	4	Fri/5-530P	30S	\$500	Oct26/12	Oct26/12	1	1	1	\$500	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	5	Fri/530-6A	30S	\$200	Oct26/12	Oct26/12	1	1	1	\$200	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	6	Fri/6-630A	30S	\$300	Oct26/12	Oct26/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	7	Fri/6-630P	30S	\$750	Oct26/12	Oct26/12	1	1	1	\$750	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	8	Fri/630-7A	30S	\$300	Oct26/12	Oct26/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	9	Fri/630-7P	30S	\$750	Oct26/12	Oct26/12	1	1	1	\$750	CBS EVE NWS
		Contract Comment: CBS EVE NWS									
	10	Fri/7-730P	30S	\$1,200	Oct26/12	Oct26/12	1	1	1	\$1,200	WHEEL-FORTNE
		Contract Comment: WHEEL-FORTNE									
	11	Fri/7-9A	30S	\$300	Oct26/12	Oct26/12	1	1	1	\$300	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	12	Fri/730-8P	30S	\$1,200	Oct26/12	Oct26/12	1	1	1	\$1,200	JEOPARDY
		Contract Comment: JEOPARDY									
	13	Mon/11-1130P	30S	\$600	Oct29/12	Oct29/12	1	1	1	\$600	NWSCHNL3 AT 11
		Contract Comment: NWSCHNL3 AT 11									
	14	Mon/1135P-1235A	30S	\$250	Oct29/12	Oct29/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	15	Mon/12N-1230P	30S	\$300	Oct29/12	Oct29/12	1	1	1	\$300	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	16	Mon/5-530P	30S	\$500	Oct29/12	Oct29/12	1	1	1	\$500	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	17	Mon/530-6A	30S	\$200	Oct29/12	Oct29/12	1	1	1	\$200	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	18	Mon/6-630A	30S	\$300	Oct29/12	Oct29/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	19	Mon/6-630P	30S	\$750	Oct29/12	Oct29/12	1	1	1	\$750	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	20	Mon/630-7A	30S	\$300	Oct29/12	Oct29/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	21	Mon/630-7P	30S	\$750	Oct29/12	Oct29/12	1	1	1	\$750	CBS EVE NWS
		Contract Comment: CBS EVE NWS									
	22	Mon/7-730P	30S	\$1,200	Oct29/12	Oct29/12	1	1	1	\$1,200	WHEEL-FORTNE
		Contract Comment: WHEEL-FORTNE									
	23	Mon/7-9A	30S	\$300	Oct29/12	Oct29/12	1	1	1	\$300	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	24	Mon/730-8P	30S	\$1,200	Oct29/12	Oct29/12	1	1	1	\$1,200	JEOPARDY
		Contract Comment: JEOPARDY									
	25	Sat/11-1130P	30S	\$600	Oct27/12	Oct27/12	1	1	1	\$600	NWSCHNL311AT11
		Contract Comment: NWSCHNL311AT11									
	26	Sat/6-630P	30S	\$200	Oct27/12	Oct27/12	1	1	1	\$200	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	27	Sat/7-730P	30S	\$200	Oct27/12	Oct27/12	1	1	1	\$200	WHEEL-FORTNE W
		Contract Comment: WHEEL-FORTNE W									
	28	Sat/9-10P	30S	\$450	Oct27/12	Oct27/12	1	1	1	\$450	CRIMTME SA-CBS
		Contract Comment: CRIMTME SA-CBS									
	29	Sun/11-1130P	30S	\$600	Oct28/12	Oct28/12	1	1	1	\$600	NWSCHNL311AT11
		Contract Comment: NWSCHNL311AT11									
	30	Sun/7-8P	30S	\$2,500	Oct28/12	Oct28/12	1	1	1	\$2,500	60 MINUTES-CBS
		Contract Comment: 60 MINUTES-CBS									
	31	Thu/10-11P	30S	\$2,200	Oct25/12	Oct25/12	1	1	1	\$2,200	MENTALIST-CBS
		Contract Comment: MENTALIST-CBS									
	32	Thu/11-1130P	30S	\$600	Oct25/12	Oct25/12	1	1	1	\$600	NWSCHNL3 AT 11
		Contract Comment: NWSCHNL3 AT 11									
	33	Thu/1135P-1235A	30S	\$250	Oct25/12	Oct25/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	34	Thu/12N-1230P	30S	\$300	Oct25/12	Oct25/12	1	1	1	\$300	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	35	Thu/5-530P	30S	\$500	Oct25/12	Oct25/12	1	1	1	\$500	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	36	Thu/530-6A	30S	\$200	Oct25/12	Oct25/12	1	1	1	\$200	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	37	Thu/6-630A	30S	\$300	Oct25/12	Oct25/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	38	Thu/6-630P	30S	\$750	Oct25/12	Oct25/12	1	1	1	\$750	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	39	Thu/630-7A	30S	\$300	Oct25/12	Oct25/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	40	Thu/7-9A	30S	\$300	Oct25/12	Oct25/12	1	1	1	\$300	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	41	Thu/730-8P	30S	\$1,200	Oct25/12	Oct25/12	1	1	1	\$1,200	JEOPARDY
		Contract Comment: JEOPARDY									
	42	Thu/9-10P	30S	\$2,400	Oct25/12	Oct25/12	1	1	1	\$2,400	PERSON-INT-CBS
		Contract Comment: PERSON-INT-CBS									
	43	Tue/11-1130P	30S	\$600	Oct23/12	Oct23/12	1	1	1	\$600	NWSCHNL3 AT 11
		Contract Comment: NWSCHNL3 AT 11									
	44	Tue/1135P-1235A	30S	\$250	Oct23/12	Oct23/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	45	Tue/12N-1230P	30S	\$300	Oct23/12	Oct23/12	1	1	1	\$300	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	46	Tue/5-530P	30S	\$500	Oct23/12	Oct23/12	1	1	1	\$500	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	47	Tue/530-6A	30S	\$200	Oct23/12	Oct23/12	1	1	1	\$200	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	48	Tue/6-630A	30S	\$300	Oct23/12	Oct23/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	49	Tue/6-630P	30S	\$750	Oct23/12	Oct23/12	1	1	1	\$750	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	50	Tue/630-7A	30S	\$300	Oct23/12	Oct23/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	51	Tue/7-730P	30S	\$1,200	Oct23/12	Oct23/12	1	1	1	\$1,200	WHEEL-FORTNE
		Contract Comment: WHEEL-FORTNE									
	52	Tue/7-9A	30S	\$300	Oct23/12	Oct23/12	1	1	1	\$300	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	53	Tue/8-9P	30S	\$2,400	Oct23/12	Oct23/12	1	1	1	\$2,400	NCIS-CBS
		Contract Comment: NCIS-CBS									
	54	Tue/9-10P	30S	\$2,400	Oct23/12	Oct23/12	1	1	1	\$2,400	NCIS:LA-CBS
		Contract Comment: NCIS:LA-CBS									
	55	Wed/11-1130P	30S	\$600	Oct24/12	Oct24/12	1	1	1	\$600	NWSCHNL3 AT 11
		Contract Comment: NWSCHNL3 AT 11									
	56	Wed/1135P-1235A	30S	\$250	Oct24/12	Oct24/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	57	Wed/12N-1230P	30S	\$300	Oct24/12	Oct24/12	1	1	1	\$300	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	58	Wed/5-530P	30S	\$500	Oct24/12	Oct24/12	1	1	1	\$500	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	59	Wed/530-6A	30S	\$200	Oct24/12	Oct24/12	1	1	1	\$200	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	60	Wed/6-630A	30S	\$300	Oct24/12	Oct24/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	61	Wed/6-630P	30S	\$750	Oct24/12	Oct24/12	1	1	1	\$750	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	62	Wed/630-7A	30S	\$300	Oct24/12	Oct24/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	63	Wed/630-7P	30S	\$750	Oct24/12	Oct24/12	1	1	1	\$750	CBS EVE NWS
		Contract Comment: CBS EVE NWS									
	64	Wed/7-730P	30S	\$1,200	Oct24/12	Oct24/12	1	1	1	\$1,200	WHEEL-FORTNE
		Contract Comment: WHEEL-FORTNE									
	65	Wed/7-9A	30S	\$300	Oct24/12	Oct24/12	1	1	1	\$300	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	66	Wed/730-8P	30S	\$1,200	Oct24/12	Oct24/12	1	1	1	\$1,200	JEOPARDY
		Contract Comment: JEOPARDY									
		Total 66 Spots for:		\$43,300					66	\$43,300	
		Monthly Estimate Dollars:									
											\$36,650 Oct/12
											\$6,650 Nov/12

Rep: TELEREP, INC

Run On: Sep25/12

E-Order#:

Station: WISN-TV
Salesperson: DAVE CLARK

Agency: 3238

Advertiser: RA35+

Buyer: B



Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH					
	1	Fri/11-1130P	3.5	3.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	2	Fri/1135P-1235A	1.3	1.3	Sep20/12	Rev #0: A
		Contract Comment: D LETTRM				
	3	Fri/12N-1230P	3.3	3.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	4	Fri/5-530P	4.4	4.4	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	5	Fri/530-6A	1.2	1.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	6	Fri/6-630A	2.3	2.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	7	Fri/6-630P	6.7	6.7	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	8	Fri/630-7A	2.5	2.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	9	Fri/630-7P	6.4	6.4	Sep20/12	Rev #0: A
		Contract Comment: CBS EVE N				
	10	Fri/7-730P	9.6	9.6	Sep20/12	Rev #0: A
		Contract Comment: WHEEL-FC				
	11	Fri/7-9A	2.1	2.1	Sep20/12	Rev #0: A
		Contract Comment: CBS THS M				
	12	Fri/730-8P	9.4	9.4	Sep20/12	Rev #0: A
		Contract Comment: JEOPARDY				
	13	Mon/11-1130P	3.5	3.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	14	Mon/1135P-1235A	1.3	1.3	Sep20/12	Rev #0: A
		Contract Comment: D LETTRM				
	15	Mon/12N-1230P	3.3	3.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	16	Mon/5-530P	4.4	4.4	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	17	Mon/530-6A	1.2	1.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	18	Mon/6-630A	2.3	2.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rating RA35+</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	19	Mon/6-630P	6.7	6.7	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	20	Mon/630-7A	2.5	2.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	21	Mon/630-7P	6.4	6.4	Sep20/12	Rev #0: A
		Contract Comment: CBS EVE N				
	22	Mon/7-730P	9.6	9.6	Sep20/12	Rev #0: A
		Contract Comment: WHEEL-FC				
	23	Mon/7-9A	2.1	2.1	Sep20/12	Rev #0: A
		Contract Comment: CBS THS M				
	24	Mon/730-8P	9.4	9.4	Sep20/12	Rev #0: A
		Contract Comment: JEOPARDY				
	25	Sat/11-1130P	3.2	3.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	26	Sat/6-630P	2.6	2.6	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	27	Sat/7-730P	5.8	5.8	Sep20/12	Rev #0: A
		Contract Comment: WHEEL-FC				
	28	Sat/9-10P	2.9	2.9	Sep20/12	Rev #0: A
		Contract Comment: CRIMTME				
	29	Sun/11-1130P	3.0	3.0	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	30	Sun/7-8P	9.5	9.5	Sep20/12	Rev #0: A
		Contract Comment: 60 MINUTE				
	31	Thu/10-11P	9.3	9.3	Sep20/12	Rev #0: A
		Contract Comment: MENTALIS				
	32	Thu/11-1130P	3.5	3.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	33	Thu/1135P-1235A	1.3	1.3	Sep20/12	Rev #0: A
		Contract Comment: D LETTRM				
	34	Thu/12N-1230P	3.3	3.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	35	Thu/5-530P	4.4	4.4	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	36	Thu/530-6A	1.2	1.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	37	Thu/6-630A	2.3	2.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	38	Thu/6-630P	6.7	6.7	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	39	Thu/630-7A	2.5	2.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	40	Thu/7-9A	2.1	2.1	Sep20/12	Rev #0: A
		Contract Comment: CBS THS M				

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	41	Thu/730-8P	9.4	9.4	Sep20/12	Rev #0: A
		Contract Comment: JEOPARDY				
	42	Thu/9-10P	11.4	11.4	Sep20/12	Rev #0: A
		Contract Comment: PERSON-III				
	43	Tue/11-1130P	3.5	3.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	44	Tue/1135P-1235A	1.3	1.3	Sep20/12	Rev #0: A
		Contract Comment: D LETTRM				
	45	Tue/12N-1230P	3.3	3.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	46	Tue/5-530P	4.4	4.4	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	47	Tue/530-6A	1.2	1.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	48	Tue/6-630A	2.3	2.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	49	Tue/6-630P	6.7	6.7	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	50	Tue/630-7A	2.5	2.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	51	Tue/7-730P	9.6	9.6	Sep20/12	Rev #0: A
		Contract Comment: WHEEL-FC				
	52	Tue/7-9A	2.1	2.1	Sep20/12	Rev #0: A
		Contract Comment: CBS THS M				
	53	Tue/8-9P	14.6	14.6	Sep20/12	Rev #0: A
		Contract Comment: NCIS-CBS				
	54	Tue/9-10P	10.4	10.4	Sep20/12	Rev #0: A
		Contract Comment: NCIS:LA-C				
	55	Wed/11-1130P	3.5	3.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	56	Wed/1135P-1235A	1.3	1.3	Sep20/12	Rev #0: A
		Contract Comment: D LETTRM				
	57	Wed/12N-1230P	3.3	3.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	58	Wed/5-530P	4.4	4.4	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	59	Wed/530-6A	1.2	1.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	60	Wed/6-630A	2.3	2.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	61	Wed/6-630P	6.7	6.7	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	62	Wed/630-7A	2.5	2.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rating RA35+</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	63	Wed/630-7P	6.4	6.4	Sep20/12	Rev #0: A
		Contract Comment: CBS EVE N				
	64	Wed/7-730P	9.6	9.6	Sep20/12	Rev #0: A
		Contract Comment: WHEEL-FC				
	65	Wed/7-9A	2.1	2.1	Sep20/12	Rev #0: A
		Contract Comment: CBS THS M				
	66	Wed/730-8P	9.4	9.4	Sep20/12	Rev #0: A
		Contract Comment: JEOPARDY				
		Total 66 Spots for:	304.4	304.4		
		Monthly Estimate Dollars:				
				251.7	Oct/12	
				52.7	Nov/12	